

# Report by ISCA president

## Mogens Kirkeby



## **Producing Human Capital**

ISCA strives to develop people and society. Sport in an ISCA context is developing the conditions for Sport for All, for people and society.

How to increase the value of the Human Capital!



## What does the World need from ISCA?



## **Shared Leadership**

a stronger political profile



# The organisational structure – clear, easy and operational

**Two tied structure:** 

**Thematic Networks** 

**Continental Committee** 



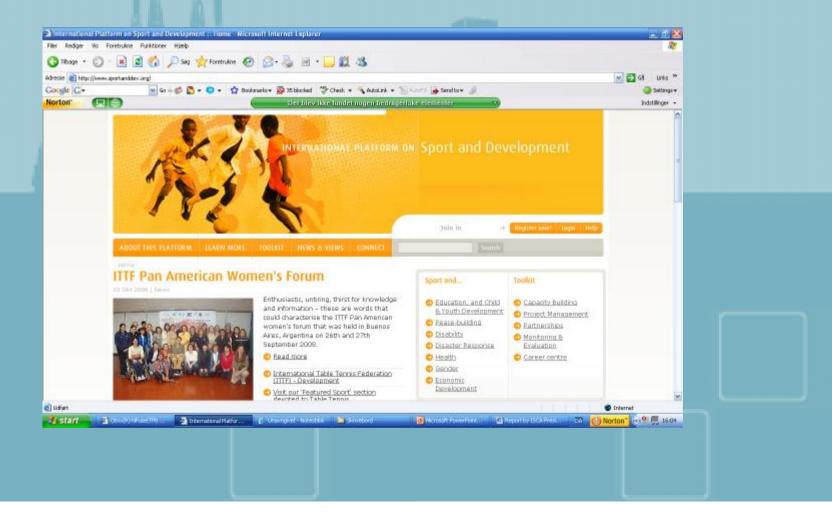
### **Two tied structure:**

Thematic Networks: Health and Sport Sport and Environment Facility Management Badminton for All Children Activity Active Seniors

Continental Committees: Asia Latin America Europe

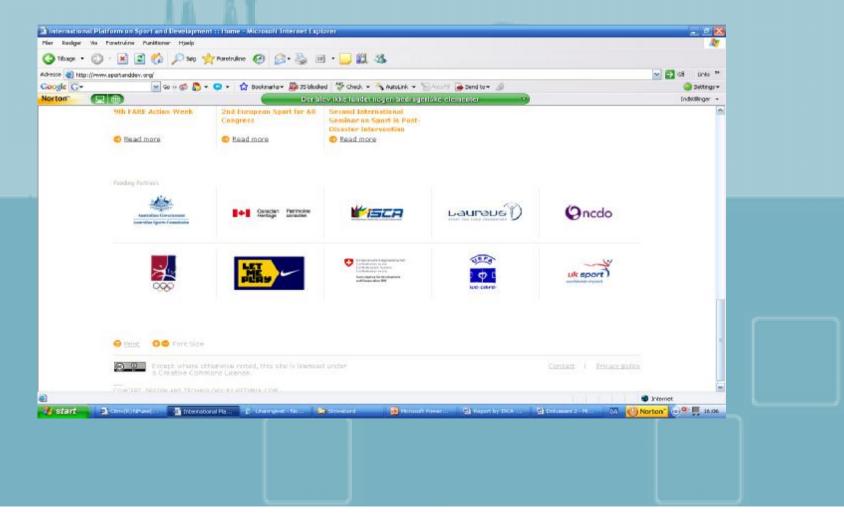


## **Continental Committees :** Africa – Solidarity , sport and development





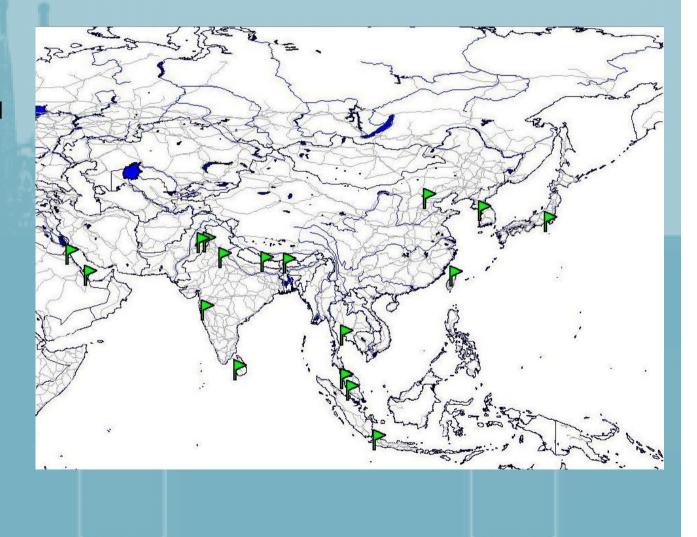
## **Continental Committees :** Africa – Solidarity, sport and development





## **ISCA** in Asia

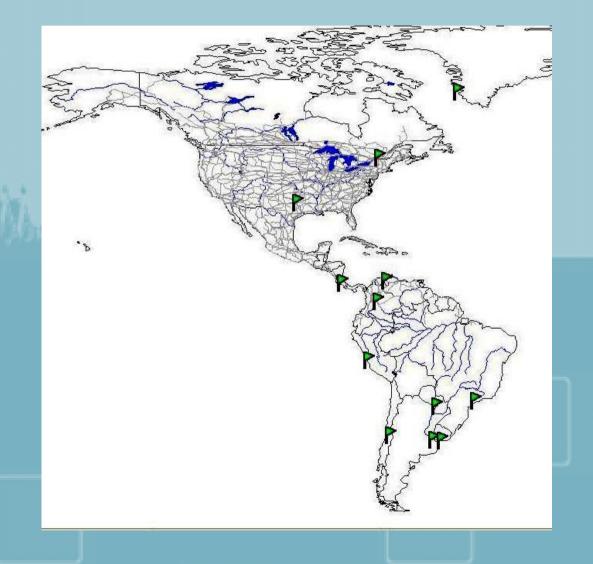
study "old" relations new relations from the Congress and potential partners – especially organisations with specific target groups as their main priority, such as senior and youth organisations.





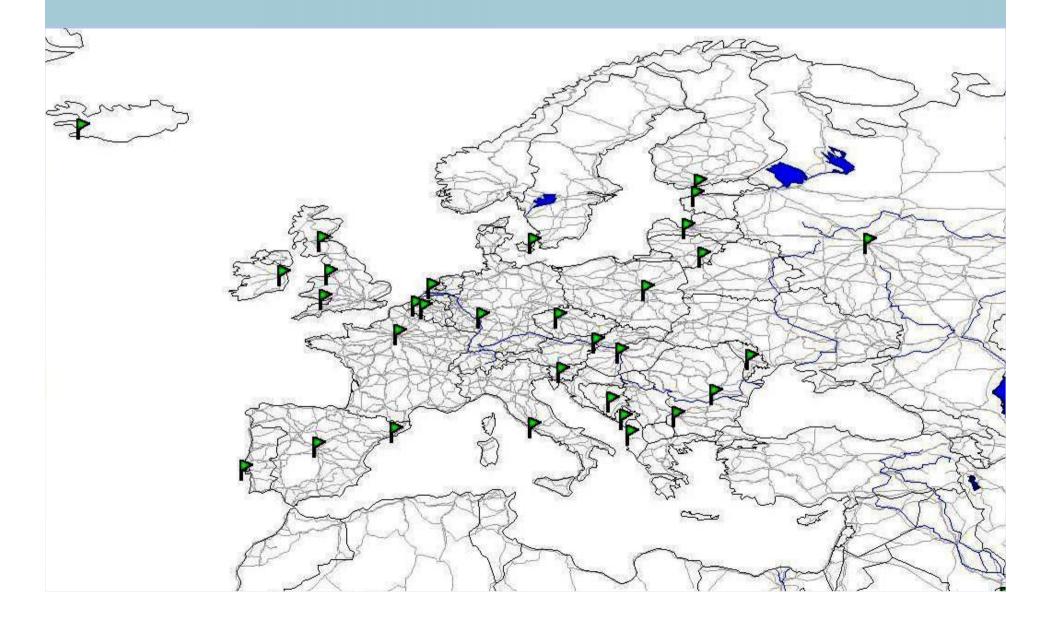
## **ISCA in Northern and Latin America**

Plans for the future work of ISCA Latin America presented at the Executive Committee February 08.



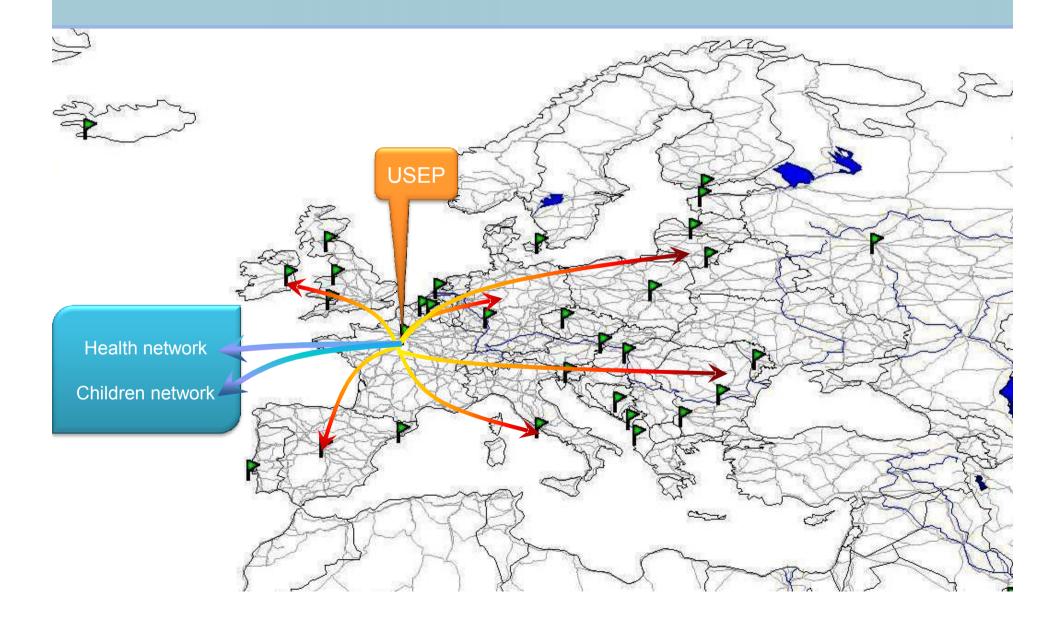


# **ISCA in Europe**



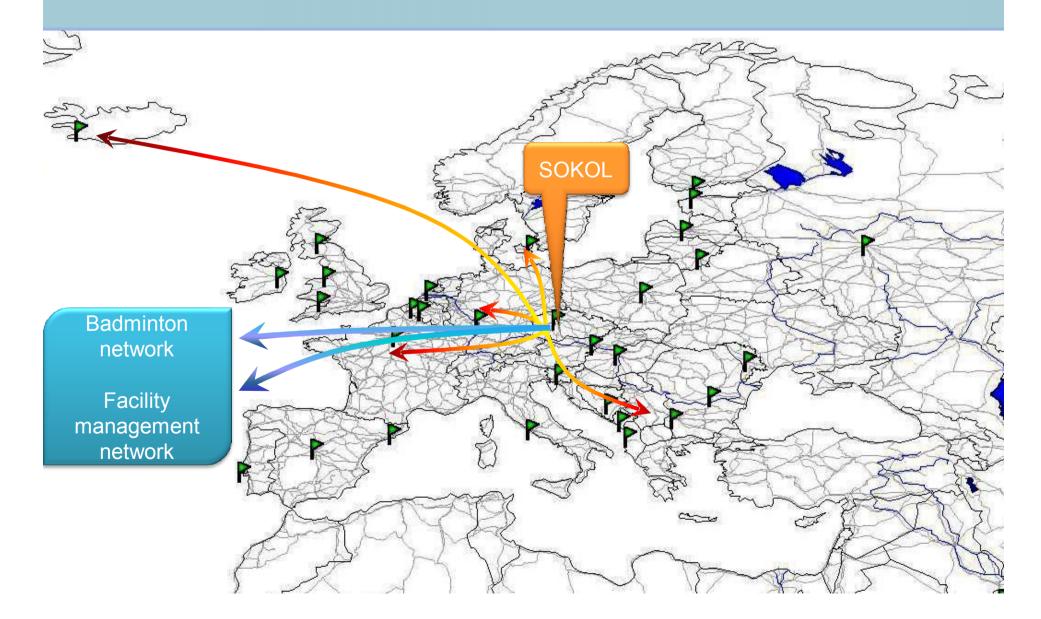


## **USEP**, France



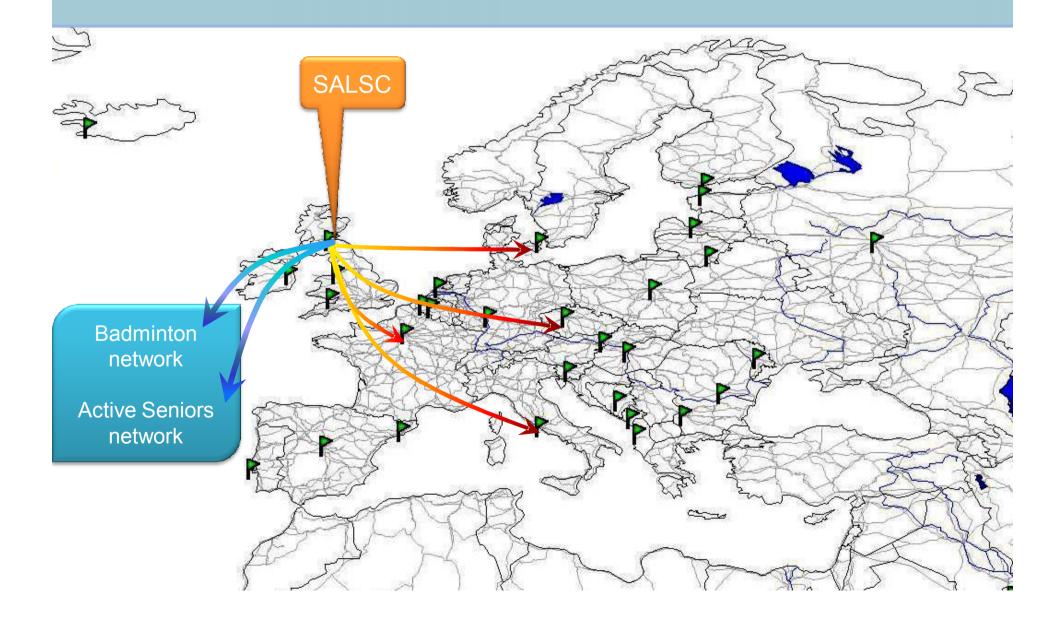


# SOKOL, the Czech Republic



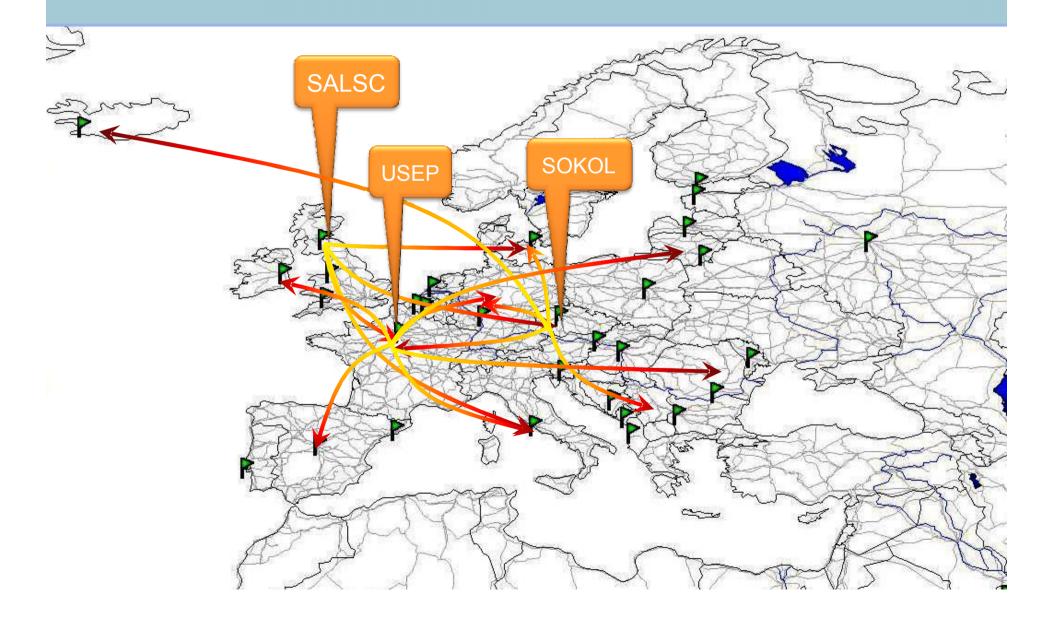


## SALSC, Scotland





## **Developing relations**





### **External Relations by type**

#### **Inter-governmental organisations**

United Nations: UNESCO,UNEP,WHO Office Sport for Development and Peace

#### **European Commission:**

Directorate Education and Culture, "Youth unit", "Sport Unit" Directorate Health / SANCO •Platform for Diet, Physical Activities and Health •Unit Health Determinants

#### **Council of Europe:**

Sports Minister Meeting, Enlarged Partial Agreement

#### **National Ministries and agencies**

Danish Ministry of Culture Danish Ministry of Foreign affairs Ministry of Youth and Sport Malaysia Health and Fitness Council Malaysia Bosnia & Herzegovina Min. of Culture and Sport Finnish Ministry of Education Slovenian Ministry of Education and Sport Swiss Academy for Development Non-governmental organisations – mostly international NGO's

ENGSO – European Non-Governmental Sport Organisations TAFISA EFCS - European Federation of Company Sport -**CESS** – European Confederation of Health and Fitness **CSIT – International Workers Sport Federation CIOFF / CIOFF Youth ETSGA - European Traditional Sport and Games Association** Streetfootballworld **International Rope Skipping Federation FISAC/IRSF ENGSO Youth** Nordic Youth Association – NSU **Outgames 2009 / European Gay and Lesbian Federation** World Federation of Sporting Goods Industry **European Health and Fitness Association (EHFA) European Federation of Playground Industry (FEPI)** 

#### **Networks and other partnerships**

Sport and Development Platform European Childhood Obesity Prevention Alliance European Civil Society Platform on Life Long Learning – EUCIS-I Play the Game – Sport Journalism network and congresses Euractiv – News service

#### National NGO's (non member)

**Central Council of Physical Recreation UK, - CCPR French Olympic Committee** 



### **External Relations by topic**

#### **General Sport for All politics**

#### **United Nations: UNESCO**

**European Commission:** 

**Directorate Education and Culture**,

**Council of Europe: Sports Minister Meeting,** 

**Enlarged Partial Agreement** 

ENGSO – European Non-Governmental Sport org. TAFISA

EFCS - European Federation of Company Sport CESS – European Confed of Health and Fitness CSIT – International Workers Sport Federation ETSGA - European Traditional Sport and Games

#### Youth

European Commission: "Youth unit", ENGSO Youth Nordic Youth Association – NSU French Olympic Committee, EYSF 2008 partner

#### **Health Promotion**

World Health Organisation European Commission CESS, ENGSO, European Health and Fitness Association (EHFA) European Federation of Playground Industry European Childhood Obesity Prevention Alliance

#### **Sport and Development**

Sport and Development Platform Swiss Academy for Development United Nation Environmental Programme Office Sport for Development and Peace Streetfootballworld European Civil Society Platform on Life Long Learning Outgames 2009 / European Gay and Lesbian Federation

#### **Media and News services**

Play the Game – Sport Journalism network and congresses Euractiv – News service Sport and Development Platform European Civil Society Platform on Life Long Learning

#### **Donors general or projects:**

Danish Ministry of Culture European Commission – Youth European Commission – Health Council of Europe – European Youth Foundation Danish Ministry of Foreign affairs Swiss Academy for Development Finnish Ministry of Education EYSF 2006 partner Swiss Academy for Development Central Council of Physical Recreation UK, CCPR. EYSF 2005 French Olympic Committee, EYSF 2008 partner



### **External and Internal Relations - donors**

#### **External donors – General Support**

Danish Ministry of Culture European Commission – Youth Council of Europe – European Youth Foundation

#### **Internal Member contributions**

Danish Gymnastics and Gymnastics Associations (DGI) – General Support (HR/\$) SESC Brasil – General Support Latin American secretariat (HR / \$)

#### **Co-funding for project:**

SESC Brasil (Youth Forum) SESC Brasil (General Gymnastics Forum) UNICAMP and FEF (General Gymnastics Forum) Sport Union of Slovenia (South East European projects)

**DGI – bilateral agreement** 

#### External donors – Project Support

European Commission – Youth European Commission – Health Council of Europe – European Youth Foundation Danish Ministry of Foreign affairs Swiss Academy for Development CESS (1<sup>st</sup> and 2<sup>nd</sup> European Sport for All Congress) ENGSO Youth: EYSF 2005, 2006, 2007, 2008 Finnish Ministry of Education, EYSF 2006 partner Central Council of Physical Recreation UK, CCPR. EYSF 2005 French Olympic Committee, EYSF 2008 partner

#### **Internal Member contributions, GA and Congresses**

DGI, Denmark (GA support 1995) UFOLEP/USEP, France (GA support 1996) UMFI, Iceland (GA support 1997) Communicty Games (GA support 1998) FIIC, Canada (GA support 1999) SALCS, Scotland (GA support 2000) FIST, Italy (GA support 2001) Czech Sokol(GA and Congress support 2002) SESC Brasil (GA support 2003) DGI, Denmark – (GA and Congress support 2004) Sport Union of Slovenia (GA and Congress 2006) SEAGCON, Malaysia (GA and Congress support 2007)

#### Misc.

ERICarts: Consultancy fee "Sport and Intercultural Dialogue" Speeches, presentations, congress moderations. Project fee – non ISCA coordinated projects



### It is time for Change!

Because, today we have an organisational and operational platform.

We have external recognition – and we should use this to communicate political messages supporting our goal for the Sport for All sector.

This should be activated by the presidents and vice presidents. This is to be realised by executive committee members, the national members - and of course also by the highest authority of ISCA – the General Assembly.



### **Global, National and Local Challenges:**

**Economic stagnation** 

**Public Health - our lives** 

**Ageing populations** 

**Integration and Intercultural Dialogue** 

**Climate and environmental changes** 



## What does the World need from ISCA?



ISCA is due to our statutes open to Non-governmental idealistic organisations and other institutions which;

- are engaged in sports and/or cultural activities.

- are local, regional, national and international bodies

If the future development of the Sport for All sector is depending on not only you – the current members of ISCA - but in a very high degree also of your partners.

Should these types of institutions also be of interest for ISCA.



## The Name of the Game

### "Sport For All"

## "All for Sport"

"For all Sport"



# The Name of the ISCA Game

### "Your Sport is Our Sport"

"Human Values in Action"

'We do it!"

"One World – Many ideas"

"Physical Activity - building a healthy society"

"Sport for All – an investment in Human Capital"



## What does the World need from ISCA?

## What is the name of the game!